

Sponsorship

The California Small Farm Conference attracts between 400 and 500 participants each year. These participants are primarily small farmers, and also includes farmers' market managers, university researchers, staff of federal and state agriculture agencies, agriculture students, food policy advocates, consumers and others. Sponsorships are critical to the success of the conference. Sponsorship funds keep the conference affordable and accessible for small farmers by underwriting conference expenses and keeping registration fees for all attendees low. The sponsorships also allow the Small Farm Conference to maintain a robust scholarship program. USDA Risk Management Agency and USDA Rural Development have signed on as lead sponsors for the 2009 California Small Farm Conference in Sacramento. We invite you to become a sponsor as well. Your sponsorship demonstrates your commitment to supporting and sustaining small farms in California and allows you, your business or your organization the opportunity to reach out to conference participants. Conference Sponsorships are organized into four categories:

- Blue Ribbon – \$5,000

Sponsorship includes:

Two Free registrations with meals

Two tickets to Tasting Reception

Double (20-foot) Exhibit Space

Back or inside cover ad in program

Logo on publicity materials

Logo & link on conference Web site

- Red Ribbon – \$2500

Sponsorship includes:

Two Free registrations with meals

Two tickets to Tasting Reception

10-foot Exhibit Space

Full page ad inside program

Logo on publicity materials

Logo & link on conference Web site

- Green Ribbon – \$1000

Sponsorship includes:

One free registration with meals

Two tickets to Tasting Reception

10-foot Exhibit Space

1/2 page ad inside program

Logo & link on conference Web site

- White Ribbon – \$500

Sponsorship includes:

One free registration with meals

Two tickets to Tasting Reception

10-foot Exhibit Space

1/4 page ad inside program

Logo & link on conference Web site If one of these levels does not meet your needs, please contact us to discuss a custom sponsorship. You may select any of the following to be added to your sponsorship.

- Box lunches for short courses and tours with your logo on box: \$2000

- Pre-banquet networking reception, Monday evening: \$1200

- Coffee break, Monday morning: \$1000

- Logo on all tote bag: \$900

- Logo on all nametag lanyards: \$900

- One tour or short course: \$600

- Scholarships: \$225 each To sign up as a conference sponsor, download, complete and return the Sponsorship Form. Exhibit space is available to those wishing to promote themselves or their businesses to conference participants without joining as a sponsor.